



## **Creative Guitar Mastery: Modal Improvisation 101**

**by Chris Miller**

Published by  Smart learning & entertainment for bright, creative people...  
**DoublePlanet.com**

1332 Cat Gap Road, Clayton, Georgia 30525

**Creative Guitar Mastery: Modal Improvisation 101** - More than an introduction to developing lead solos over modes, this book and CD lays down a foundation for complete mastery of the entire fretboard in a very fluid, and natural way. Includes innovative support when the book and CD are purchased. One-on-one support from the author. This reads like a course, for the price of a Book and CD!

### **ISBN**

0-9743571-0-3 (print)

0-9743571-1-1 (accompanying audio CD)

0-9743571-2-X (online electronic version)

**Part of the Creative Guitar Mastery series.**

### **ISSN**

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### **Category**

Music: Instrumental Instruction: Guitar

### **List Price**

\$19.99 includes printed book and Audio CD, plus more!

### **Format**

Saddle Stitched book and Audio CD

### **Trim Size**

8 ½ x 11

### **Number of Pages**

64 Page Book

### **Author Resides**

near Atlanta, Georgia

### **Sales Material available from publisher**

Press Kit

Table of Contents

Sample Chapters

Supplemental Articles

Evaluations Copy of Book and CD Available upon request

### **Marketing Plans**

We are marketing this various media for review, university music departments for review, and direct marketing to music stores and guitar instruction practices. Also, direct end-user marketing is being intensely done through Internet marketing through the website, online e-update available at the site, demonstrations, plus marketing to college radio our other products including the author this course's recorded music.

### **Sales Handles**

The Creative Guitar Mastery™ Series of college-level learning geared toward that special learner trying to nurture your unique creative voice through the guitar. This learning offers top-down, thorough, and practical knowledge leading toward a complete mastery of the guitar as a creative instrument.

Expert learning, highly-synthetic, especially for medium-to-advanced students wanting to make that leap in understanding that leads to a more true mastery of using the guitar as an extension of their own unique creative vision and voice. Boils music theory down to practical, useful palette to draw from.

### **Similar Titles by Other Authors**

*A Modern Method for Guitar*, by William G. Leavitt  
*Jazz Guitar Single Note Soloing*, by Ted Greene